

Sergio Calcara

Graphic Designer

647-857-1544

calcara sergio@gmail.com

sergiocalcara.com

Experience

- Senior Designer**
Mar 2017-Oct 2018 Sydney, Australia
Factory One Pty Ltd
- In-house Graphic and Web Designer**
Feb 2014-Feb 2017 Sydney, Australia
Chef Works Australia
- Graphic and Web Designer/Developer**
Jan 2014-Feb 2014 Sydney, Australia
Productify Pty Ltd
- Graphic and Web Designer/Developer**
Oct 2010-Dec 2013 Bologna, Italy
Self-employed

See more on next page

Skills

- Branding
- Print design
- Editorial design
- Web and interface design
- Front-end development
- Design for social media
- Front-end development
- Photography
- Pre-press
- Customer account management

Softwares

- Photoshop CC
- Illustrator CC
- InDesign CC
- Sketch
- After Effect CC
- Lightroom CC
- Microsoft Word and PowerPoint

About

A relentless designer. Highly motivated and passionate, I spent the last 8 years mastering the craft of graphic design in Italy and Australia.

In Sydney I first successfully managed and reshaped the visual identity of a world leading hospitality brand, I then moved to a design agency where I teamed up and learned from highly talented individuals.

Education

Diploma Web Development

2015 Sydney
Kent Institute

Diploma Graphic Design

2011 Italy
Superior Institute A. Rubbiani

Certificate of Web Design and Development

2011 Italy
Superior Institute A. Rubbiani

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Experience

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Senior Designer

Mar 2017-Oct 2018
Sydney, Australia
Factory One Pty Ltd

Boutique Design Agency

Efficiently and conscientiously, I worked within a team of designers creating tailored solutions across the following disciplines:

- Branding
- Web
- Editorial
- Environmental
- Packaging
- Advertising and campaign
- Presentations
- Customer account management
- Quotations

In-house Graphic and Web Designer

Feb 2014-Feb 2017
Sydney, Australia
Chef Works Australia

World-wide Leading
Hospitality Clothing Brand

From concept to creation, I led the brand image and visual communications, including but not limited to:

- Catalogues and look-books
- Retail graphics
- Description and pricing spec-sheets
- Marketing campaign assets
- Social media assets
- Website UX/UI
- Landing pages
- EDM

Graphic and Web Designer/Developer

Jan 2014-Feb 2014
Sydney, Australia
Productify Pty Ltd

Apps and IT Solutions


Web based applications, UX/UI and e-commerces design.

Graphic and Web Designer/Developer

Oct 2010-Dec 2013
Bologna, Italy
Self-employed

Mainly Web Designer and Developer; during these years I created and developed websites (ecommerce, blogs, company websites), occasionally I had the opportunity to work on brand identities.

Want to know more?
CONTACT ME

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